

A Message From The Executive Vice President

The National Wildlife Federation annually celebrates National Wildlife Week in an effort to make Americans aware of our rich wildlife heritage, and to educate school children and the general public about the need to care for our environment. This slide program develops the theme of National Wildlife Week 1981, "We Care About Oceans."

Starting with an historical perspective, the show reviews our relationship to, and dependence on, the oceans -- from 15th century wooden ship exploration up to today's high-technology use of ocean resources. The show illustrates food chain concepts, using the kelp forest as an example. A brief look at many special marine habitats, such as coral reefs and salt marshes, emphasizes the richness and diversity of the World Ocean. Some of today's ocean pollution issues -- oil spills, dredging, ocean dumping -- are graphically shown to bring home the point that some of man's activities are a real threat to ocean wildlife. The show ends on a positive note: We can still enjoy and use the oceans, but we must care enough to protect the ocean environment and wisely manage the seas' bountiful resources.

We hope this slide program will be an inspiration to all who view it. We would like to stress the idea that the oceans are not only beneficial to man and wildlife, but that having clean, living oceans are an important part of environmental quality on a global scale. We hope you will join us in showing that "We Care About Oceans."

We appreciate your continued support of National Wildlife Week and conservation education.

THOMAS L. KIMBALL
Executive Vice President
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We Care About Oceans
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